

DESIGN / PRODUCTION OF MULTILINGUAL AUDIO STAGED CONTENT



OUR BACKGROUND

Rédaction Prod is an agency that designs and produces multilingual audio staged content - audioguides for adults and children.

We have been creating cultural and tourist audioguide commentaries for over 12 years.

We were among the first to fully stage our audio guide scenarios:

 From writing the commentaries to the definition of the sound design, through to the direction of the voice over actors.

Rédaction Prod is a fun and interactive world, orchestrated by people who are passionate about writing and sound

Over the years, we have been able to develop a trademark savoir-faire and our philosophy is still the same...

- To always seek new ideas to highlight the features of your tour
- To work with the best writers, translators, actors, artistic directors and sound engineers.
- Encourage our teams to be more creative, imaginative, responsive and efficient...

Without ever losing sight of our values the quality of our productions and our services



OUR COMMITMENTS

Because the satisfaction of our customers really matters to us we commit to giving you high quality service involving you at each stage of design and production





- Clear and transparent prices covering all production costs
- Confidentiality on information exchanged
- A customised study of your tour
- The creation of tailor-made audio staged commentaries
- Translations that respect cultural and linguistic differences
- Professional recordings with native voice actors
- Optimal listening comfort
- On time delivery in accordance with pre-established conditions



OUR CONCEPT

"SHOW THE STORY INSTEAD OF TELLING IT"

EMOTIONAL WRITING





Because for us, staging starts when we begin writing the commentaries...

We always strive to convey emotions and highlight the facts we are relating.

- Thanks to illustrated plays on words, verbs of action, interjections...
- Thanks to the talent of our voice actors
- Thanks to a finely crafted audio soundtrack...

Visitors are transported...

They can feel and live the story...

They can visualise...



HOW WE WORK

A customised study of your tour

- We accompany you throughout the audio guide design and creation.
- We come to your town and area to analyse your tour and time it

Tailor-made audio staged commentaries

 From writing the commentaries through to sound design, we imagine and create original content, to highlight the features of your tour.

Translations that respect cultural and linguistic differences

 We always prefer to work with native translators who live or have lived in the destination country of the audio guide.

Native voice over actors

 We work with native French and foreign voice over actors from advertising, theatre and cinema...

Optimal listening comfort

- Our production studios use state-of-the-art technology (ProTools) for high-definition sound quality
- All recorded voices are thoroughly edited to give the purest possible sound
- The montage and mixing of each language is homogenous

On time delivery

 We respect delivery times in accordance with pre-established conditions



OUR CLIENTS

THEY HAVE CHOSEN US...



Cliquez sur l'icone et écoutez quelques extraits de nos dernières réalisations

| | TOURIST TRAINS | TOURIST BUS |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| • • • • • • • • | Geneva (2 tours) Cassis Marseille Béziers (adult and child) Valras Avignon (adult and child) Sainte-Maxime Monaco La Turballe Piriac/Mer | Annecy Montreux Marseille Saint-Malo (adult and child) Bordeaux (child) Avignon (adult and child) |
| • | Saint-Malo Menton (adult and child) Aix-en-Provence Aubagne Roscoff (adult and child) Pornic Grasse | |



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